



EPDA

EUROPEAN PARKINSON'S DISEASE ASSOCIATION



EPDA TOOLKIT

Working with the industry

EPDA TOOLKIT

Working with the industry

WINTER 2010

Contents

SECTION 1	
Independence through shared goals	4
SECTION 2	
Understanding the corporate structure	4
SECTION 3	
Transparency and codes of practice	5
SECTION 4	
Examples of some successful projects	5
SECTION 5	
Sharing your success	6

Introduction

The EPDA has worked with the treatment industry for many years now and, thanks to their support, we have been able to develop many projects that have in turn benefitted our member organisations. Your national treatment companies may also be able to provide your organisation with valuable support to help project development and to raise awareness of Parkinson's.

The treatment industry can assist in many ways – from providing funding to assist with the development of educational materials to organising event logistics and campaign launches in your country. Ethical and transparent relationships are vital, and a simple code of practice has been developed by the European Federation of Pharmaceutical Industries and Associations (EFPIA) to explain how your relationship with the treatment industry should work.

We hope that this document will give you the confidence to develop positive working relationships with the treatment industry. The EPDA is always available to help provide advice on partnerships with the treatment industry and if you have any questions, please contact Lizzie Graham, Secretary-General, at lizzie@epda.eu.com.



Knut-Johan Onarheim
EPDA President

EUROPEAN PARKINSON'S DISEASE ASSOCIATION

UK
1 Northumberland Avenue
Trafalgar Square
London WC2N 5BW

Belgium
Regus EU Parliament
37 Square de Meeus
B-100 Brussels

For further information, email info@epda.eu.com