

# 8<sup>th</sup> Global Patients Congress

24 - 26 May, 2018



International Alliance of  
Patients' Organizations  
A global voice for patients

Miami Marriott Dadeland Hotel , Florida, USA • [www.globalpatientscongress.org](http://www.globalpatientscongress.org) • #GPC2018

## IAPO Strategy 2018-20

Part 2

Hep B Nigeria Case Study

A National advocacy social marketing  
and policy instruments mix

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## A typical African national advocacy campaign

Danjuma K. Adda

## Connecting global with local

- In 2010, WHO declared Viral Hepatitis as a disease of public health importance.
- Viral Hepatitis has been included into the Sustainable Development Goal (SDG)3.3
- On 26<sup>th</sup> May, a WHO Global Health Sector Strategy was passed at the WHA, in Geneva, with a goal to Eliminate Viral Hepatitis by 2030

## Connecting global with local

- Viral hepatitis caused 1.34 million deaths in 2015. Globally, in 2015, an estimated 257 million people were living with chronic HBV infection, and 71 million people with chronic HCV infection
- According to WHO, HBV infection affects more than 6.1 % (over 60 million) of the local population in AFRO and more than 8% in West Africa, reaching up to 15% in some areas

## **Low and Middle Income Countries**

- Low awareness on viral hepatitis among:
  - Policy makers,
  - Health providers
  - The general public
- Poor governments commitment/leadership
- Due to poverty, poor access to
  - Diagnostics
  - Prevention
  - Treatment
  - Medicines

## Adapting the mix

What we did:

- Engaged the Government to be part of policy decision through the TWG.
- Worked with Clinicians/Policy makers to develop national guidelines/tools with patients interest included.
- Using data, we partnered with Clinicians/Prescribers to advocate for a Prevention, Treatment, Care and Support Program in Taraba State-Nigeria-the project is providing free HBV vaccination and treatment for

## **Adapting the mix**

- Achievements to date:
- Over 2000 people have received HBV vaccination.
- Over 250 received free HBV diagnosis and all cascade of care for patients
- Over 100 have been placed on treatment.