

Your organizational name

Address

Name

Position

Organization

Address

INSERT DATE

Invitation to join Patient Solidarity Day as an Official Partner

Dear xxx,

We are writing to invite the [INSERT Organization's name who you are targeting] to promote your commitment to patient-centred healthcare by becoming an official partner of Patient Solidarity Day to be held on 6 December 2014.

What is Patient Solidarity Day about?

On Patient Solidarity Day, patients from across the world will come together to promote patient-centred healthcare. Patient Solidarity Day is championed by the International Alliance of Patients Organizations, of which we are a member. The Day was created by patient representatives in Africa but has now become a global initiative, when many IAPO member organisations will lead events, activities, marches, press conferences and calls to action, to mark the day and discuss how patient-centred healthcare and universal health coverage can become a reality. Patient groups around the world feel that it is essential that every person, every patient is equal and all have the right to access the healthcare they need, when they need it. We need to unite to ensure that all people, across the world, have fair and impartial access to quality healthcare. Please find further information on Patient Solidarity Day on the website:

www.patientsolidarityday.org

Why we are we approaching you?

[INSERT Organization's name who you are targeting] has been chosen for this approach because of your commitment to social participation in healthcare and in particular to person and patient-centred care.

With your support [at regional/ country level] our efforts to empower communities, to help ensure that patients be involved [in ensuring that their health systems are patient-centred, can be more widely recognized and understood. As an official partner of Patient Solidarity Day, [INSERT Organization's name who you are targeting] would help to highlight this important activity at a higher level. Any coverage of the

event that you can offer in your external communications and newsletters would be extremely appreciated. Finally, if you were able to send a representative to some or all of the events that are being planned, that would help us to attract increased media attention, as well as encourage as many people as possible to attend.

What could we do for you in return?

We can promote your tools and publications on our website and social media sites. Your logo could be included on the website and poster for the Day, helping to highlight your work. We would be pleased to discuss further opportunities on how we can facilitate further collaborations between our organizations at this event. If you would like to discuss further opportunities for collaboration or if you have any questions, please contact us.

One voice. United. Universal.

Every person, every patient is equal and needs the same access to safe healthcare. Please help us to spread the word, and show your support for Patient Solidarity Day.

Yours sincerely,

INSERT YOUR ORGANIZATION REPRESENTATIVE HERE

For all information, please visit **www.patientsolidarityday.org**

Keep up with news and events by following **@PatientSolidDay** on Twitter