

# 7th Global Patients Congress

9-11 April 2016



Selsdon Park Hotel, South London, UK • [www.globalpatientscongress.org](http://www.globalpatientscongress.org) #GPC2016



PATIENT SAFETY AND ACCESS  
INITIATIVE OF INDIA FOUNDATION

**Innovative collaborations to  
increase impact**

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# Session outline

- **Introduction**
- **Building PSM India**
- **PSM India Progress**
- **Conclusion**



# Introduction

- **Identifying Partners & The Board**
- **Inviting Experts and Public Figures**
- **Drawing a Plan and Its Implementation**
- **Use of Technology to bring Transparency**



## **Building PSM India & Its Progress**

- **Toll Free Helpline No. 1800114424**
- **2D Bar Coding Mandatory for medicines exported from India & soon extended for domestic supplies**
- **Government of India conducts one of the largest Drug Survey on Quality of Medicines**
- **Visit: <http://xlnindia.gov.in/login.aspx> to know more about the National Initiative to bring all the States under one PORTAL**

## Conclusion

### **Connect and Empower the Consumer**

- More than 900 million consumers have mobile phones in India
- More than 1 billion consumers have access to TV/Radio

### **What and how to communicate?**

- How to procure safe medicines (generic & branded) from secured sources and ACCESS to Quality Healthcare
- Educate consumers to report adverse reactions from medicines & unavailability of Quality Healthcare including medicines
- Strengthen the State Regulatory & National Pharmacovigilance
- Create Champions as WHISTLEBLOWERS to report unethical practices and expose the culprits while rewarding and recognizing the best practitioners.

**Contact us**



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**Please visit our website to find out more:**

**<http://www.safemedicinesindia.in/>**



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International Alliance of  
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A global voice for patients

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## Thank you



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