

7th Global Patients Congress

Congress

9-11 April 2016



International Alliance of
Patients' Organizations

A global voice for patients

Selsdon Park Hotel, South London, UK • www.globalpatientscongress.org #GPC2016

Alianza Latina: sharing best practices in Latin America



ALIANZA
LATINA

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Alianza Latina Numbers:

- 10 year of existence;
- 20 countries assisted;
- 110 members;
- Currently the net work represents more than **380,000 patients**.

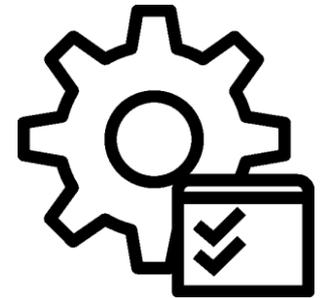


Our mission:

To promote empowerment, professionalization and cooperation between patient support organizations in order to improve, in a continuously way, the quality of life of patients in Latin America.

Alianza Latina main Goals

1. Provide the tools needed for the empowerment, qualification and development of the members organizations.



2. Encourage the exchange of know-how and experience that can be replicated by other patient support organizations, seeking to improve patients access of treatments.



3. Represent the patients and their Association in front of international institutions.



Alianza Latina programs and actions

Alianza Latina has training programs and activities focused on the development of its member organizations and an Annual Forum:

1. Commitments Program: Theory in Practice;

2. One on One coaching and mentoring;

3. Annual Forum;

4. Alianza Latina Awards;

5. Advocacy actions.



How we created a strong network?

Identify the challenges:

- Physical borders between countries;
- Different languages and cultures;
- Complexity of aligning a priority agenda;
- Promote dialogue between multiple actors.



Overcome by strengthening the common points:

- Knowledge and varied experiences (know-how exchange);
- Many actors working with similar causes (strengthening a common voice);
- Focus on the patients interests (create common strategies to **defend the patients rights**).

Important Learnings



The **strategic planning**, targets and **indicators** for staff and programs should be very **aligned with the mission** and the needs of the patients we represent;



Have **relevant partners** and **always been in contact with them**, guarantees synergy between actions and the system we operate and **strengthens your network**;



Patients needs must influence all meetings and debates we participate;

Important Learnings



Be alert to **opportunities, demands and trends**. It helps strengthen your campaigns and programs;



Invest in training and capacity building and recognize your team, it is important for the NGO results, have **qualified professionals** committed to the cause;



Exchange of **experience and know-how** with third sector leaders and other stakeholders;



Diversify Funding Sources: funding with individuals, private companies, crowdfunding, tax incentives, events etc;

Important Learnings



Start appreciating others networks and **initiatives that already have been done before** starts something new. Others **success stories serve as inspiration** and we can learn a lot with what already have been done;



Keep track of your achievements and accomplishments and use the technology to keep your **database update**;



Impact on the health system, monitoring the implementation of public policy, advocacy and strengthening of social control.

And the most important one:

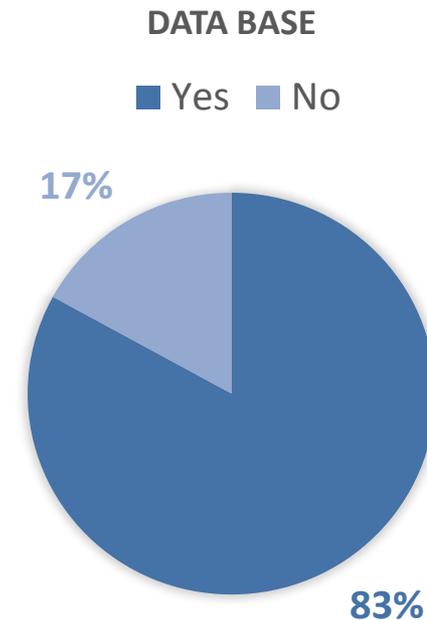
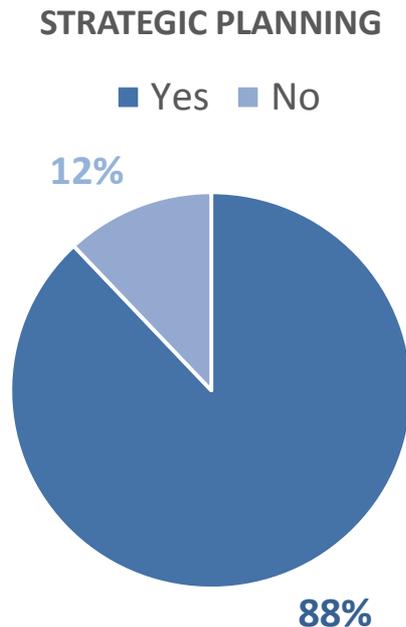
Together our voice is stronger!

Benefits to be part of a network

- Quick access to innovation and exclusive knowledge;
- Strengthen social control in a regional/international level;
- Share solutions with your partners;
- Increasing the impact and awareness of your association work;
- Strengthening your cause and credibility, adding value to your work;
- Engagement and integration with multiple international actors and society allies;
- Better results in the negotiations with the government and other stakeholders.

Results

- During the latest years, **88% of the network members have planned their actions** and achieved positive results.
- Nowadays **83% of members have registered their patients and health care professionals** involved in their projects.

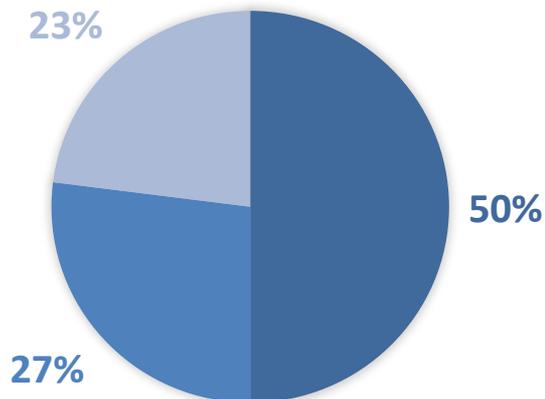


Results

- Comparing the fund raising during the last 2 years, **50% of the associations increased their fund raising.**

FUNDRAISING

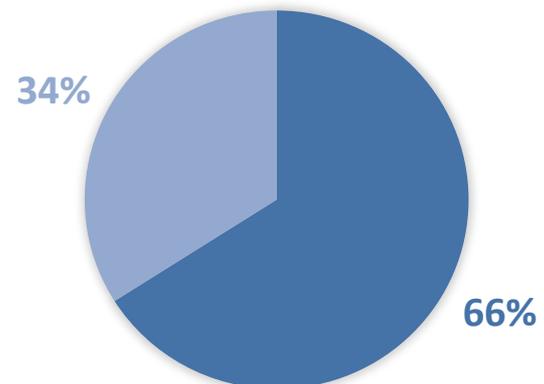
■ Increases Funding ■ Decreases Funding
■ Maintained funding



- More than 80% of the Alianza Latina members already have lawyers in their staff working full time and **66% of them, already are involved in advocacy campaigns.**

ADVOCACY

■ Yes ■ No



Our mission and goals **transcend individual and isolated initiatives** developed by Patients Associations which are usually limited in local and regional scope. Alianza Latina overtake the expectations and nowadays, **transcends continental borders.**



Contact us



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Save the Date!

11° Alianza Latina Forum | 5th to 7th of November
São Paulo, Brazil

Thank you