

# 7th Global Patients Congress

9-11 April 2016

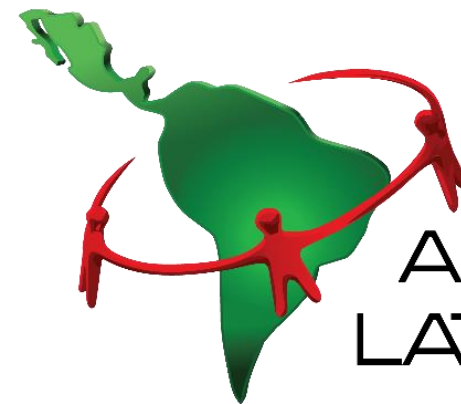


International Alliance of  
Patients' Organizations

A global voice for patients

Selsdon Park Hotel, South London, UK • [www.globalpatientscongress.org](http://www.globalpatientscongress.org) #GPC2016

## Alianza Latina: sharing best practices in Latin America



ALIANZA  
LATINA

**Carolina Cohen**

Institutional Director of ABRALE/ABRASTA



## Alianza Latina Numbers:

- 10 year of existence;
- 20 countries assisted;
- 110 members;
- Currently the net work represents more than **380,000 patients**.

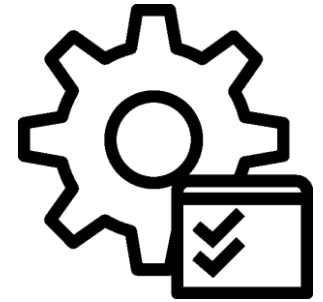


## Our mission:

To promote empowerment, professionalization and cooperation between patient support organizations in order to improve, in a continuously way, the quality of life of patients in Latin America.

# Alianza Latina main Goals

**1. Provide** the tools needed for the empowerment, qualification and development of the members organizations.



**2. Encourage** the exchange of know-how and experience that can be replicated by other patient support organizations, seeking to improve patients access of treatments.



**3. Represent** the patients and their Association in front of international institutions.



# Alianza Latina programs and actions

Alianza Latina has training programs and activities focused on the development of its member organizations and an Annual Forum:

**1. Commitments Program: Theory in Practice;**

**2. One on One coaching and mentoring;**

**3. Annual Forum;**

**4. Alianza Latina Awards;**

**5. Advocacy actions.**



# How we created a strong network?

## Identify the challenges:

- Physical borders between countries;
- Different languages and cultures;
- Complexity of aligning a priority agenda;
- Promote dialogue between multiple actors.



## Overcome by strengthening the common points:

- Knowledge and varied experiences (know-how exchange);
- Many actors working with similar causes (strengthening a common voice);
- Focus on the patients interests (create common strategies to **defend the patients rights**).

## Important Learnings



The **strategic planning**, targets and **indicators** for staff and programs should be very **aligned with the mission** and the needs of the patients we represent;



Have **relevant partners** and **always been in contact with them**, guarantees synergy between actions and the system we operate and **strengthens your network**;



**Patients needs** must influence all meetings and debates we participate;

## Important Learnings



Be alert to **opportunities, demands and trends**. It helps strengthen your campaigns and programs;



**Invest in training and capacity building** and recognize your team, it is important for the NGO results, have **qualified professionals** committed to the cause;



Exchange of **experience and know-how** with third sector leaders and other stakeholders;



**Diversify Funding Sources:** funding with individuals, private companies, crowdfunding, tax incentives, events etc;

# Important Learnings



Start appreciating others networks and **initiatives that already have been done before** starts something new. Others **success stories serve as inspiration** and we can learn a lot with what already have been done;



Keep track of your achievements and accomplishments and use the technology to keep your **database update**;



**Impact on the health system, monitoring the implementation of public policy, advocacy and strengthening of social control.**

**And the most important one:**

**Together our voice is stronger!**

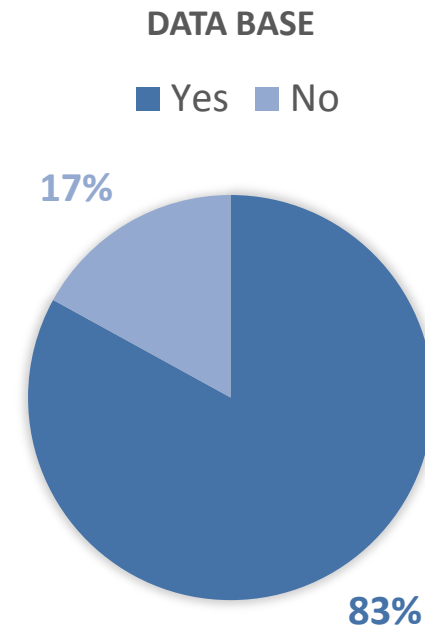
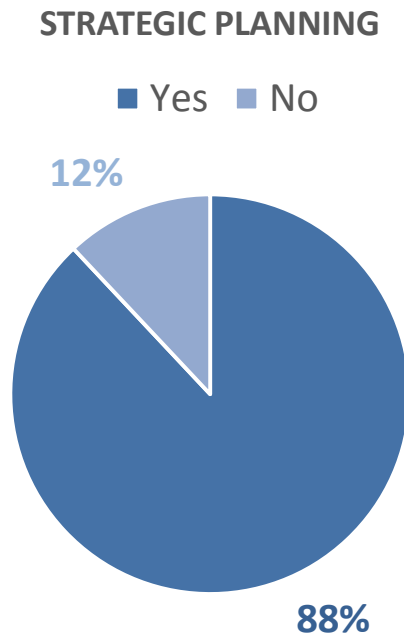


## **Benefits to be part of a network**

- Quick access to innovation and exclusive knowledge;
- Strengthen social control in a regional/international level;
- Share solutions with your partners;
- Increasing the impact and awareness of your association work;
- Strengthening your cause and credibility, adding value to your work;
- Engagement and integration with multiple international actors and society allies;
- Better results in the negotiations with the government and other stakeholders.

## Results

- During the latest years, **88% of the network members have planned their actions** and achieved positive results.
- Nowadays **83% of members have registered their patients and health care professionals** involved in their projects.

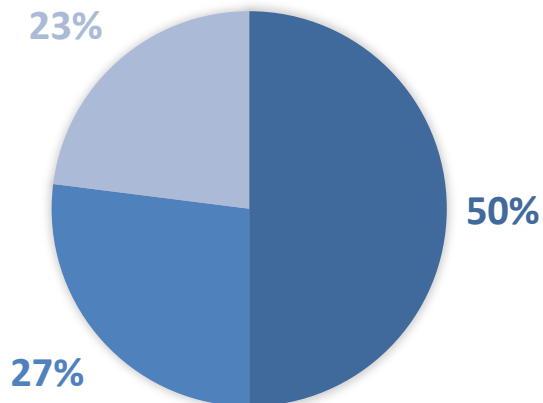


## Results

- Comparing the fund raising during the last 2 years, **50% of the associations increased their fund raising.**

FUNDRAISING

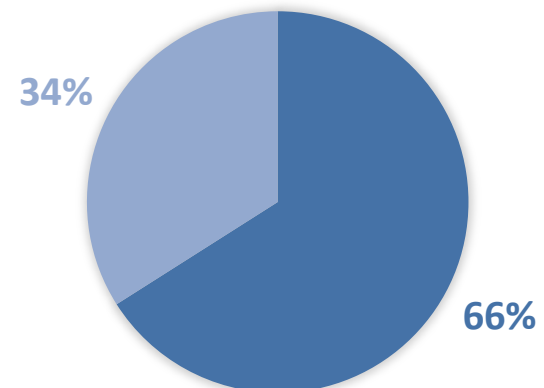
■ Increases Funding   ■ Decreases Funding  
■ Maintained funding



- More than 80% of the Alianza Latina members already have lawyers in their staff working full time and **66% of them, already are involved in advocacy campaigns.**

ADVOCACY

■ Yes   ■ No



Our mission and goals **transcend individual and isolated initiatives** developed by Patients Associations which are usually limited in local and regional scope. Alianza Latina overtake the expectations and nowadays, **transcends continental borders.**



## Contact us



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**Save the Date!**

**11° Alianza Latina Forum | 5<sup>th</sup> to 7<sup>th</sup> of November**  
**São Paulo, Brazil**

**Thank you**