

# International Alliance of Patients' Organizations

## Strategic Plan 2010-2014 2014 Plan of Activities

IAPO is undertaking a five-year Strategic Plan from 2010-2014 with the strategic goal: To strengthen the impact of the global patients' voice in decision-making processes globally.



**The overall theme for the year: Universal Health Coverage This will run through many of the activities over the year.**

**The three top priorities for 2014 are:**

- 1. Registration as a UK Charity: registration and development of new systems and procedures**
- 2. Policy and Advocacy: Development of and advocacy for patient-centred principles for universal health coverage (including development at the Global Patients Congress)**
- 3. Strategic Plan: impact assessment of the 2010-2014 Strategic Plan and development of the 2015-2017 Strategic Plan**

# Strategic Plan 2010-2014

## Plan of Activities 2014



### 2010-2014 Strategic Objective 1: Engagement

Patients' organizations will be better engaged in influencing decision-making at an international level by:

- a) Strengthening IAPO's collaborations with the World Health Organization (WHO) and United Nations Economic and Social Council (UN ECOSOC)
- b) Facilitating the engagement of patient representatives in WHO activities and decision-making processes
- c) Proactively working with key international organizations to develop and implement appropriate and realistic frameworks for patient engagement
- d) Accurately representing and communicating the global patients' voice

### 2014 Activities

- **IAPO will represent the patient voice at the WHO Executive Board (EB) Meeting and World Health Assembly (WHA) through interventions on relevant agenda items and meetings with stakeholders.**
- **IAPO will continue to develop and maintain informal working relationships with multiple areas of the WHO, beginning with gaining clarity within IAPO on which areas to be prioritised for approach.**
- **IAPO will facilitate and support IAPO Member representatives to attend and to engage at the WHO Executive Board, WHA and WHO Regional Committee Meetings. This will include webinars on the issues to be raised at these meetings. It will also review the process for selecting members to attend meetings.**
- IAPO expects a final decision on its consultative status with the United Nations Economic and Social Council (ECOSOC) in May. A plan for understanding the relationship and for engagement will be drawn up.
- IAPO will work on managing and implementing the three year work plan (2013-2015) with the WHO Patient Safety Programme.
- IAPO will promote its policy positions through presentations at external meetings and conferences.
- IAPO will provide the patients' perspective in the GETREAL and PROTECT projects.
- IAPO will disseminate its toolkit on biosimilar medicines, including developing an online platform as an interactive educational resource for patient organizations, in English and Spanish.
- IAPO will commission a review of the literature supporting patient-centred healthcare (funding to be sought, or through volunteer help).

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- IAPO is involved with and will continue to participate in numerous coalitions and initiatives that enable it to be involved in policy and advocacy work on numerous aspects of patient-centred healthcare in our priority areas of:
  - 1) Meaningful patient engagement in healthcare policy decision-making
  - 2) Access to health, treatment and care
  - 3) Access to good quality health information which is communicated effectively
  - 4) Access to safe and quality healthcare services

These will include working on: chronic disease prevention and management; clinical trials; counterfeit medicines; health literacy; health technology assessment, patient-health professional communications and pharmacovigilance. A number of these initiatives are listed in the table below and further information can be accessed through the hyperlinks.

Type of collaboration	Organization	Details
Official relationship	World Health Organization (WHO)	Official Relations Status through <a href="#">WHO Patients for Patient Safety</a> . Engagement with WHO Regional Offices. Attendance and interventions at Executive Board, World Health Assembly and Regional Meetings
Official relationship	United Nations Economic and Social Council (UN ECOSOC)	Special consultative status recommended January 2014. Confirmation expected May 2014.
Official relationship	<a href="#">International Hospital Federation</a> (IHF)	Memorandum of Understanding
Official relationship	<a href="#">European Patients Forum</a> (EPF)	Memorandum of Understanding
Official relationship	<a href="#">World Medical Association</a> (WMA)	Official Partner
Official relationship	<a href="#">International Council of Nurses</a> (ICN)	Official Partner

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Official relationship	<a href="#">International Pharmaceutical Federation</a> (FIP)	Official Partner
Membership	European Commission	Directorate General for Health and Consumers (DG SANCO) - Member of the <a href="#">EU Health Policy Forum</a>
Membership	Council of Europe	Involvement in the <a href="#">European Directorate for the Quality of Medicines and Healthcare</a> (EDQM)
Membership	<a href="#">Health First Europe</a> (HFE)	Membership
Membership	European Medicines Agency (EMA)	<ul style="list-style-type: none"> <li>• <a href="#">Patients and Consumers Working Party</a> (PCWP)</li> <li>• <a href="#">Pharmacovigilance Risk Assessment Committee</a> (PRAC)</li> </ul>
Project	Innovative Medicines Initiative (IMI)	Project Partner - <a href="#">Pharmacoepidemiological Research on Outcomes of Therapeutics by a European Consortium</a> (PROTECT)
Project	Innovative Medicines Initiative (IMI)	<a href="#">GetReal</a>
Informal collaboration	<a href="#">European Network on Patient Empowerment</a>	
Membership	<a href="#">Medical Technology Group</a> (MTG)	Membership
Membership	<a href="#">NCD Alliance</a>	Member of the Common Interest Group
Membership	<a href="#">International College of Person-Centred Medicine</a> (ICPCM)	Membership
Project	International Diabetes Federation, Novo Nordisk and Steno Center	<a href="#">Diabetes Attitudes Wishes and Needs (DAWN)</a> 2
Project	International Council of Nurses, International Federation of Pharmaceutical Manufacturers and Associations, World Medical Association	<a href="#">Consensus Framework on Ethical Collaboration</a>
Informal collaboration	UK Government	Informal engagement with <a href="#">All Party Parliamentary Group on Global Health</a>

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### 2010-2014 Strategic Objective 2: Voice

The global patients' voice will be strengthened; ensuring it accurately reflects the diverse needs and experiences of patients globally and is well communicated by:

- a) Developing the capacity of patients' organizations globally
- b) Supporting the development of active and empowered networks of patients' organizations (within world regions and globally)
- c) Enabling patients globally to develop and communicate a strong unified voice on shared agendas

#### 2014 Activities

- **IAPO will hold its 6<sup>th</sup> Global Patients Congress, in the UK, from 29-31 March 2014, with the overarching theme, *Better access, better health: A patient-centred approach to universal health coverage.***
- **IAPO will develop policy messages on universal health coverage, based on the work done at the Congress.**
- **IAPO will continue to roll out its regional strategy, aiming for a base level of regional support in each region: consultation, engagement, steering committees. IAPO will also hold regional meetings (subject to funding).**
- IAPO will provide a range of membership services including a Twinning Programme, capacity building workshops and policy briefing webinars (4-6 in 2014).
- IAPO will investigate the possibility of fundraising for a fund to strengthen the capacity building programme and the Patient Advocates Academy.
- IAPO will review its communications strategy with a particular focus on how it uses social media
- IAPO will continue to seek to diversify its membership, reaching out to more patient groups in particular in under-represented regions such as South-East Asia and the Eastern Mediterranean.
- IAPO will evaluate Patient Solidarity Day from 2013, and refine and implement plans to hold a Patient Solidarity Day in Africa and widen activities to include Latin America and potentially other regions.
- IAPO will develop policy messages on patient access, safety, involvement and information.
- IAPO will start the process of consulting on, refining, and reviewing its Declaration on Patient Centred Healthcare
- IAPO will review its strategy for supporting members to attend conferences and represent IAPO.

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### **2010-2014 Strategic Objective 3: Member-led**

Increased participation of IAPO Member patient representatives in all aspects of IAPO's work, ensuring that the voice of patients globally will be integral to IAPO's work by:

- a) Providing increased opportunities for IAPO's Members to participate actively in and shape IAPO's work
- b) Building the capacity of IAPO's Members to participate actively in and shape IAPO's work

### **2014 Activities**

- **IAPO will continue to implement its Membership Strategy 2010-2014 taking forward recommendations from members.**
- **IAPO will continue to collect information about members' activities and priorities to contribute to the accurate representation of members' views and needs. This will include input into the development of the 2015-2017 IAPO strategic plan.**
- **IAPO will provide regular communications of opportunities for all IAPO members, primarily through email, the IAPO website, social media and the member newsletter.**
- IAPO will hold at least two induction webinars for new members
- IAPO will hold an Annual General Meeting, providing opportunities for Members to guide IAPO's work including through the election of Governing Board Members.
- IAPO will hold two Governing Board Meetings in 2014. In addition, numerous Committees will guide, drive and support IAPO's work during the year.
- IAPO members will continue to have opportunities for involvement in the development of IAPO's regional strategies.

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### **2010-2014 Strategic Objective 4: Sustainability**

IAPO's capacity and sustainability as an organization will be developed in the most appropriate ways to ensure that IAPO can achieve its vision by:

- a) Sustaining and diversifying the funding base of the organization
- b) Ensuring an approach to human resources, organizational management and administration that promotes good governance and positive organizational development

#### **2014 Activities**

- **IAPO will complete the process of registering as a UK charity. As a registered UK charity, new funding avenues will be opened to IAPO. The fundraising strategy will be reviewed and developed as a result.**
- **IAPO will develop, in consultation with members and others stakeholders, a strategic plan for 2015-2017. IAPO will ensure that realistic monitoring and evaluation processes are built into the new strategic plan, and that the staff team are trained in monitoring and evaluation.**
- **IAPO will develop governance procedures, and institute a programme of governance development for the board and staff.**
- IAPO will implement a new database, which will ensure that all relevant data is kept in an accessible way.
- IAPO will undertake an audit of its policies and procedures.
- IAPO will review the impact of its last strategic plan.
- IAPO will develop a new website that will increase participation of members in IAPO's work, will be easier to navigate, be an improved resource for healthcare stakeholders interested in understanding and acting on patients' needs and provide greater opportunities for interaction (subject to funding).

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This paper outlines the four strategic objectives identified in the Strategic Plan 2010-2014 (1 – Engagement; 2 – Voice; 3 – Member-led and 4 – Sustainability) and the specific activities we will undertake in 2014 towards achieving these objectives. These will be reviewed frequently and amended as necessary throughout the year as our work progresses. A copy of our Strategic Plan 2010-2014 and Progress in previous years can be accessed online at [www.patientsorganizations.org/development](http://www.patientsorganizations.org/development).