



**Leading, advancing, empowering:**  
IAPO's Strategic Plan 2015-2017

**2015 Plan of Activities**

## **2015-2017 Strategic Objective 1**

### **Leading the patient voice on global healthcare issues**

IAPO will take the lead on identifying key issues in healthcare on which to advocate at all levels of decision-making. IAPO will undertake research, produce briefings and toolkits for its members, and ensure the patient voice is heard in global, regional and national fora. IAPO will speak out on these key issues with a clear voice and seek to make its voice strongest where it can have most impact.

#### **2015 Activities**

- Represent the patient voice at the WHO Executive Board (EB) and World Health Assembly (WHA) through interventions on relevant agenda items and meetings with stakeholders.
- Continue to develop and maintain informal working relationships with multiple areas of the WHO on priority issues, as defined through membership consultations and in the Policy Strategy.
- Facilitate and support IAPO Member representatives to attend and to engage at the WHO Executive Board, WHA and WHO Regional Committee Meetings. This will include webinars on the issues to be raised at these meetings. It will also review the process for selecting members to attend meetings.
- Further disseminate the IAPO Principles on Universal Health Coverage, with the aim of increasing IAPO's engagement with international stakeholders on this topic.
- Launch an online platform for patients' organizations in Latin America on biological and biosimilar medicines and conduct a number of activities to disseminate this to patients' organizations, and other relevant stakeholders.
- Develop resources on health technology assessments for patients' organizations worldwide, sharing background information, the effects these systems can have on access to healthcare, how they can be engaged and case studies of effective patient engagement in these processes (subject to additional funding).

## **2015-2017 Strategic Objective 2**

### **Advancing patient engagement**

IAPO will develop and disseminate models, drawn from our membership experience, of effective patient engagement at all levels of healthcare decision-making. IAPO will work to show how patient engagement leads to more effective healthcare.

#### **2015 Activities**

- Continue to advocate with global and regional healthcare policy decision-makers (e.g. WHO), and make approaches to other decision-makers, to get patient engagement "institutionalised" throughout the global agenda.

- Continue to be represent the global patient voice on relevant healthcare projects, including PROTECT and GetReal.
- Conduct a review into effective engagement with bodies such as UN ECOSOC and the World Bank, with the aim of increasing the patient voice in global healthcare debates.
- Collecting and disseminating examples of good patient engagement at all levels of decision-making, for example, producing a shared definition and models of good patient engagement. This will include new models as well building on previous experiences of IAPO and our membership.
- Map the stakeholders engaged in healthcare, and specifically debates on universal health coverage, globally, and investigate opportunities to increase patient engagement in these forums.
- Draw upon research that provides a sound evidence base to guide advocacy, decision-making by IAPO and key health decision-makers, and evaluation of the effectiveness (in terms of cost effectiveness and health outcomes) of patient engagement in healthcare.
- Continue to lead and participate in other partnership projects which will fit with IAPO priorities, seeking funding from a wide range of sources.

## 2015-2017 Strategic Objective 3

### Empowering the global patient movement

IAPO will build the ability of its members to understand the key healthcare issues identified, and advocate effectively and clearly. This programme will include briefings, resources, webinars, and opportunities for face-to-face sharing and learning from each other at events. IAPO will also strengthen its regional networks, recognising that each region will have different ways to develop, and will be led by members in each region to enable appropriate IAPO support. In addition, none of the work of IAPO or the delivery of its goals can happen without the organization itself being strong, sustainable and committed. This objective will include strengthening IAPO itself as a responsible global organization working to achieve its vision and mission.

### 2015 Activities

- Conduct at least two membership surveys in 2015, assessing the needs of IAPO members and ensuring the work of IAPO is in line with our member priorities.
- Develop an Advocacy Toolkit for patients' organizations with the purpose of sharing examples and best practices in advocating for the patients they represent (subject to additional funding).
- Implement the 2015-2017 Latin America Action Plan, as developed at the 2014 Regional Meeting, including holding a regional meeting in Autumn 2015 (subject to additional funding).
- Continue to develop IAPO's online communications, with a focus on developing a hub of information for IAPO members to be effective patient advocates.
- Develop a user-friendly guide on developing national umbrella bodies and networks to address an urgent need raised by members.

- Continue to grow the IAPO membership base and deepen engagement. Highlighting our members' activities and work through case studies and online communications (for example, the monthly 60 seconds with members in the newsletter).
  - Plan the 7<sup>th</sup> Global Patients Congress, to be held in spring 2016, to enable members and other stakeholders from across the world and across disease areas to meet, share and plan.
  - Evaluate Patient Solidarity Day 2014, using this resource to ensure the success of Patient Solidarity Day in December 2015 as a global IAPO led activity, developing resources to support member activities around the world, and setting a relevant theme to mobilise patients' organizations.
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## Empowering IAPO to deliver this Strategy

- Develop internal Communications, Collaborations, Fundraising, Membership, Policy and World Regions Strategies for the period 2015-2017 to ensure that IAPO is able to continue its development, effectively support the needs of its growing membership, deliver effective communications on its activities and provide a strong resource base for all activities.
- Deliver training and development activities for the Governing Board and staff team to enable effective delivery of these objectives.
- Hold two Governing Board Meetings. In addition, established Committees will guide, drive and support IAPO's work during the year.
- Hold an Annual General Meeting, providing opportunities for Members to guide IAPO's work including through the election of Governing Board Members.
- Develop the budget and annual plan for 2016.
- Build the expertise of staff and Governing Board to deliver IAPO's advocacy messages and represent IAPO's members effectively.
- Strengthen IAPO's financial, legal and governance frameworks to increase the sustainability of IAPO as a global organization.
- Undertake a high level scan of the horizon on developing global civil society activities.
- Ensure ongoing organizational structure and competency base is best engineered to deliver these strategies.